

# Singlify®

## Delta Programme

Introducing a low-risk way for social investors to explore cutting edge digital systems transformation to improve efficiency, engage customers and achieve investment growth



# So, you're interested in exploring new technology solutions for your organisation...

But changing infrastructure seems high-risk, complicated or you aren't sure where to start.

You're probably asking yourself whether this is the right time for digital transformation, or if you can afford to delay. You may have looked at multiple different solutions, or are worrying about getting buy-in from your team. Maybe the business case is still unclear.

The Singlify Delta Programme is a time limited programme specifically tailored at social investors who want to understand what a digital transformation programme would look like for them.

This programme demands a finite amount of your time and will give you clear guidance about what you need to do next and whether Singlify is the right partner for your organisation.



# Choosing the right implementation partner is important.

The Singlify Delta Programme is a risk-free way to assess if Singlify is the right solution for you.

The Singlify Delta Programme will enable you and your team to spend time with the Singlify team and our partners. The programme aims to build alignment and trust with Singlify while at the same time generating a number of tangible outputs that you can use even if you decide not to partner with Singlify after the programme.



## Support to build your business case

We'll support you in the development of your business case around digital transformation including setting target efficiency gains, benefits for your team, clients and funders.



## Process mapping & assessment

We'll run workshops to map and assess your business processes and roles and responsibilities of all involved. We'll write these up into process maps for your organisation.



## Trial version of Singlify

Based on the process mapping and design workshops we will create a high level customised version of Singlify for you and your team to try out.



# Delta Programme Content



Process mapping and assessment



Support in the development of your business case



Data migration assessment and strategy



Detailed implementation plan & costing



Assessment of third party apps

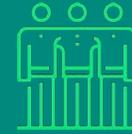


A trial version of Singlify

Join a group of like-minded other social investors:

**Programme investment: £1,500 + VAT**

## Plus:



Join the Singlify community

Join learning sessions with the Singlify team and Singlify Partners. Influence how Singlify will spend its development budget. Share with and learn from your peers.



# About Singlify



Singlify are a Salesforce partner who have built an end-to-end Loan Management System specifically tailored for social investors and microfinance institutions. Singlify's application enables social investors to manage their investments from initial expressions of interest, applications, assessment, contracts, loan management and impact reporting.



## Creating internal efficiency

- 50% reduction of time spent on administration.
- Instant access to all data (e.g. tasks and activities, email and calendar integration, missed payments, missed reports) in one place



## Optimising Customer Experience

- Improve marketing and engagement with customers
- Reduce the time between the initial expression of interest and first draw down
- An easy way to engage, interact and share data with existing clients



## Working with funders and stakeholders

- Keep funders informed with current and high quality financial and social impact dashboards and reports
- Managing individual fund participations and open up your funds for new investors



# Singlify Customers



# Strategic Partners



Singlify is a registered Salesforce Partner



Sector partner and Singlify Investor



Knowledge Partner

**IN•FORM**

Infrastructure & Implementation Partner



# *Singlify*

For further information or to enroll on the Delta Programme  
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